

Baila Landa

GRAPHIC DESIGNER

EDUCATION

BFA: Graphic Design, May 2023
Kean University, Michael Graves College
Graduated Summa Cum Laude
Dean's List: Spring 2022–2023

CONTACT

950 Salem Ave
Hillside, NJ 07205
(732) 503-1423
bailasgraphics@gmail.com

DESIGN EXPERIENCE

Graphic Designer, Freelance

July 2022–Present

Created various logos, brand identities, monograms, newsletters, motion graphics, and wedding/birthday invitations.

Layout Designer, Yated Ne'eman

Jan 2024–Present

Designed and implemented page layouts and various formatting for a popular newspaper. Honed layout design skills, as well as utilized creative freedom in layout creations.

Graphic Designer, Truststone Group LLC

Jan 2024–December 2024

Worked as an entry level packaging designer in a fast paced work environment. Created new packaging artwork for various tech accessories and products. Developed concepts for new packaging designs, as well as updated old artworks.

Graphic Design Intern, Unique Designs Inc.

May 2022–August 2022

Created flyers, emailers, business cards, and posters for the jewelry company. Retouched model shoots, and created promotional material that featured in Costco, Walmart, and Badgley Mischka

TEACHING EXPERIENCE

After School Clubs Art Teacher, the Jewish Educational Center

October 2022–December 2022

Ran the after school art clubs for elementary school students at JEC. Planned, organized, and executed each art project with the students. Worked mainly with pre 1A to 1st grade students. Nurtured each child's individuality and skillset.

Assistant Preschool Teacher, Aleph Bet Preschool

September 2021–June 2022

Worked as an assistant teacher for toddlers at Aleph Bet Preschool in Manhattan. Fostered a warm growth environment, and aided the head teacher with curriculum planning. Created fun new activities, games, and arts-and-crafts to promote a happy environment filled with love for Hashem and Torah.